TAKE A LEAP FORWARD FOR YOUR BUSINESS

# OSIPOS SHOPSYNC

#### CREATE YOUR ON-LINE PRESENCE

You already have the main ingredient – OSIPOS just add ...

- a website/web designer
- website program with shopping cart facility
- OSIPOS SHOPSYNC with our technical support

# ALL YOU NEED IS PICTURES

Click here to connect you to your local OSIPOS Representative for a demonstration



### OSIPOS SHOPSYNC



# **READY TO GO ON-LINE ?**

**USIPUS ShopSync** is designed for use with **Wordpress** software to create the website **WooCommerce** shopping cart software

#### THIS IS HOW IT WORKS

- Your OSIPOS Representative will help you design your requirements
- Organise a domain name / website host
- Find a website designer or do this in-house (see below)
- Prepare the images from styles in your OSIPOS stockbase
- OSIPOS Technical Team creates a test stage site
- ShopSync is installed and configured to your requirements by the OSIPOS Technical Team and tests the images and processes
- The web designer will work with our Team to set up the website
- Images are uploaded from your OSIPOS system to the website and the Team and web designer will monitor
- Your website is active with OSIPOS ShopSync and full shopping cart facility

#### WHY NOT ADD AN ON-LINE VIP OR CLUB AREA TO YOUR WEBSITE?

Create an on-line signup page for your VIPs, also allowing them to modify their details, check VIP points, see special offers – ask your Representative about the OSIPOS Customer Relationship Manager program

It you or your statt have an interest in web design, photographic images you can always create in-house. Just ask your OSIPOS Representative to connect you with our Technical Team for guidance



## OSIPOS SHOPSYNC



## SIMPLE IMAGES DRIVE SHOPSYNC

Any style that is going to be displayed on the website simply needs a picture or image

You can get creative and take your own pictures, or source them from your suppliers You can have multiple views, multiple colours within each style You can use Publisher, Photoshop, PicPick ... essentially any drawing/design program Then just name the file using the special ShopSync method with the OSIPOS style code ... and

#### DROP THE IMAGE INTO THE OSIPOS SHOPSYNC FOLDER



The style, description, size, colour, quantity on hand, price is all uploaded to your website, regularly refreshing and adjusting your OSIPOS stockbase and business website

#### WHO IS INVOLVED ?

Your OSIPOS Representative – initial consultation/ ShopSync software

OSIPO'S Technical Team - configuration /testing of Shopsync integration

A webdesigner/developer/site host for the website \*Note while working hand-in-hand to ensure a successful venture, separate accounts will apply

#### WHAT'S NEXT?

OSIPOS eCom - fully automated @ POS OSIPOS Click and Ship - for Head Office systems and warehouses

